

Deliver the predictable and profitable results your business needs

According to Gartner, marketing leaders only use 58% of their martech stack, due to technological fragmentation and data silos. Instead of paying for what you don't use, pursue an all-encompassing solution that capitalizes on everything you need – all in one.

The Emarsys Customer Engagement Platform offers best-in-class technologies all integrated into a single solution: integrated analytics, built-in use cases, customer-centric personalization scaled by AI across all channels, for millions of customers, in real time. It's all at your fingertips working together to help you accelerate business outcomes.



Brands like you have already achieved profitable and predictable results with Emarsys

+24%
customers
won back

[Brand Alley](#) prevented 24% of customers from churning with built-in AI predictions

+250k
extra revenue

[City Beach](#) drove extra £250k in just 90 days with AI-scaled personalization across all channels

2 months
AI ready

[Zoomalia](#) was ready to use AI to optimize results in just two months

+110%
conversion
improvement

[Nike Hong Kong](#) improved conversion by 110% with more intelligent marketing automation

12%
revenue
automation

[Forever New](#) automated more than 12% of their digital revenue with built-in use cases



Marketing leaders that choose an integrated solution are 5x more likely to see a 25% uptick in revenue*

Our intelligent customer engagement platform comes with integrated marketer-friendly AI that continuously optimizes business results and scales 1:1 personalization beyond the capacity of any other

pure play solution. [This is why Emarsys is a Leader in the Forrester CCCM Wave '19](#), for “delivering more personalization across more channels than any other vendor.”

Get past these common challenges with Emarsys, the only omnichannel customer engagement platform built to accelerate business outcomes

Many brands struggle to deliver predictably better business outcomes due to:

- ▶ A siloed and inconsistent approach to measuring and optimizing business results
- ▶ Investments in standalone technologies and initiatives make it hard to unify all analytics for the purpose of optimizing outcomes and accelerating growth

Retailers face challenges in driving demonstrable revenue with omnichannel personalization because:

- ▶ Personalization is still focused on one channel at a time, and that's driving away customers with every interaction that feels inconsistent and disconnected
- ▶ Data siloes make it hard to identify trends, revenue opportunities or predict customer behavior

What AI did was to tell us when to communicate with those people, having a 1:1 conversation, having that freedom of actually reaching customers in that really great moment in time... it has delivered us a lot more revenue.

Alexandra (Simion) Vancea, Head of Marketing BrandAlley

BRANDALLEY
THE NON-STOP DESIGNER SALE

+24% Of customers likely to defect won back

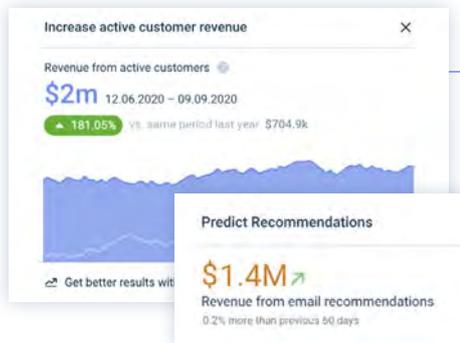
+10% Average order value

[Read success story ▶](#)

* Source: [Customer.Think](#)



Here's how you can achieve predictable and profitable results with Emarsys



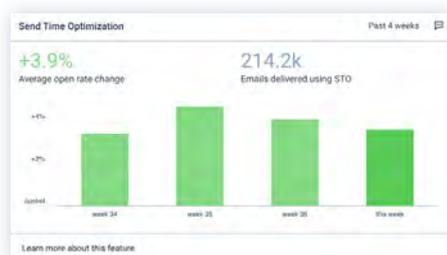
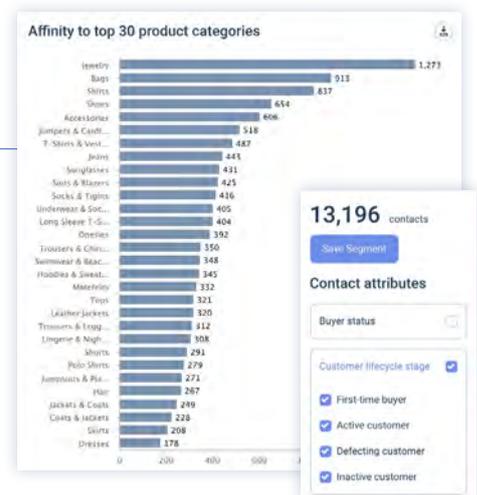
▶ Scale 1:1 AI recommendations and next-best-actions on all online and offline channels for more frequent in-the-moment conversion

▶ Proactively reduce churn and drive sales with 1:1 predictive segments and channel affinity



▶ Confidently, consistently use market-erfriendly AI to optimize results – all on autopilot

▶ Identify your revenue drivers with customer propensity modeling for product categories



▶ Achieve better engagement with 1:1 Send Time Predictions